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Stoneridge to showcase Innovation Truck at IAA 2016

Stoneridge will demonstrate its outlook on the future of safe transport at this year's IAA in Hannover through their Innovation Truck. Tapping into the world of visual systems Stoneridge will showcase a brand-new mirror replacement system, MirrorEye™. Operators looking for easy-to-use tachograph solutions won't be disappointed either, with four decades of experience visitors can be sure to find an answer to whichever tachograph requirement they may have.

Show visitors are welcomed to the Stoneridge stand, A30 in Hall 16 to get the full Stoneridge experience, with the new Innovation Truck taking centre stage. At its heart will be MirrorEye™, which uses the latest in automotive technology systems to replace traditional mirrors with HD digital cameras and interior displays, making drivers better aware of dangers around their vehicle such as pedestrians and cyclists.

"We are very excited about showing customers MirrorEye™ at this year's IAA. So far we have received very positive feedback from OEMs, Fleet Operators and Drivers alike.", said Kent Pålsson, head of Vision & Safety at Stoneridge, *"Not only does it remove blind spots but tests have shown that it can give fleets substantial fuel savings by removing aerodynamic drag."*

Stoneridge, one of Europe's largest CV instrument cluster manufacturers, is also inviting visitors to demo their Fully Configurable Dashboard, the FCD4, a full display cluster with two rear view displays and an Android tablet working as a central information display.

Fleets will have the chance to find out more about Stoneridge's popular digital tachograph, the SE5000 Exakt Duo². Its Duo Technology, a handy tool providing drivers with real time updates and countdowns on their current situation on the tachograph display, has been shown to reduce infringements by an average of 60%*.

Other stand highlights will include the latest remote download technology, the digiDL and digiDL-E; Stoneridge's tachograph apps, Duo Mobile and Tacho Center, and several connectivity products.

To learn more, visit Stoneridge in **hall 16, stand A30** at the IAA.

*Taken from a sample of real data of 108 drivers, examined over 180 days of similar driving time, using any digital tachograph manufactured prior to April 2012 for 90 days, followed by an SE5000 Rev 7.4 or 7.5 for 90 days.

Note to Editors:

Stoneridge Electronics is a part of Stoneridge Inc., a leading designer and manufacturer of highly engineered electrical and electronic components, modules and systems. Stoneridge has a strong reputation for developing innovative, reliable products including instrument clusters, tachographs, telematics systems, security systems for the automotive industry as well as switches, sensors and actuators. Stoneridge Inc. has an annual turnover of over \$659.5 million and just over 4,600 employees; of whom 1,150 work at Stoneridge Electronics.

To find out more about Stoneridge please visit: www.stoneridge-electronics.com

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