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Stoneridge produces Mercedes-Benz branded tachograph

Stoneridge is pleased to announce that they have an agreement with Mercedes-Benz Trucks to produce a Mercedes-Benz branded digital tachograph for all models of Mercedes-Benz trucks from 1st April 2016.

The tachograph will be Stoneridge's SE5000 Exakt Duo² and will be branded as Mercedes-Benz in all European Union countries as well as Switzerland, Norway and Turkey.

Further to this, they have also agreed a similar arrangement with Mercedes-Benz CharterWay, Daimler's rental fleet service. All Charterway vehicles will also be equipped with the Mercedes-Benz branded digital tachograph, the Stoneridge SE5000 Exakt Duo².

The popular SE5000 has been shown to help reduce a fleet's infringements by 60% on average* due to the integrated Duo Technology. This handy tool provides drivers with real time information on their current situation on the tachograph display, including countdowns on drive and rest times, and useful warnings when nearing the driving limits. This helps them to optimise their time on the road and adapt to any changes in their journey, as well as helping them to stay legal and avoid costly fines.

It also offers fleets One Minute Rule time savings, which are typically around 45 minutes per driver per day for an average multi-drop fleet.

Victoria Tramma, Marketing & Central Sales Manager at Stoneridge, said *"We're really pleased to be working with Daimler to produce a Mercedes-Benz branded tachograph for their customers. We feel that the latest, driver oriented features in our SE5000 Exakt Duo² make it the most user-friendly tachograph on the market and we've had a great response to it from fleets and drivers across Europe.*

We hope that the work we are doing with Daimler can increase market awareness further so more fleets can benefit from reducing their infringements and driving safely."

*Taken from a sample of real data of 108 drivers, examined over 180 days of similar driving time, using any digital tachograph manufactured prior to April 2012 for 90 days, followed by an SE5000 Rev 7.4 or 7.5 for 90 days.

Note to Editors:

Stoneridge Electronics is a part of Stoneridge Inc., a leading designer and manufacturer of highly engineered electrical and electronic components, modules and systems. Stoneridge has a strong reputation for developing innovative, reliable products including instrument clusters, tachographs, telematics systems and security systems for the automotive industry. Stoneridge Inc. has an annual turnover of over \$659.5 million and just over 4,600 employees; of whom 1,150 work at Stoneridge Electronics.

To find out more about the Stoneridge SE5000 Exakt Duo² please visit: <http://www.se5000.com>

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